

AD Analysis

content padding

Title

image padding

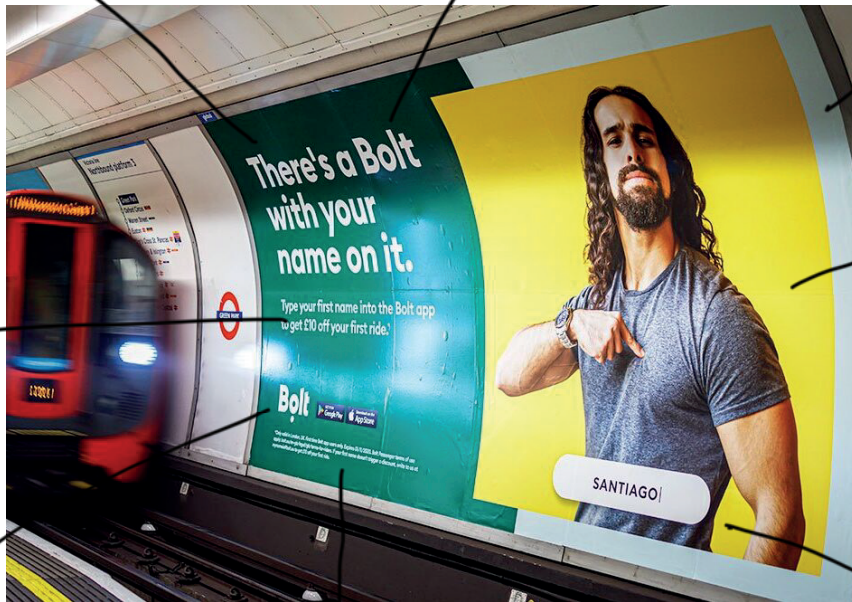
image

Body copy

logo

footer/small print

call out



Title

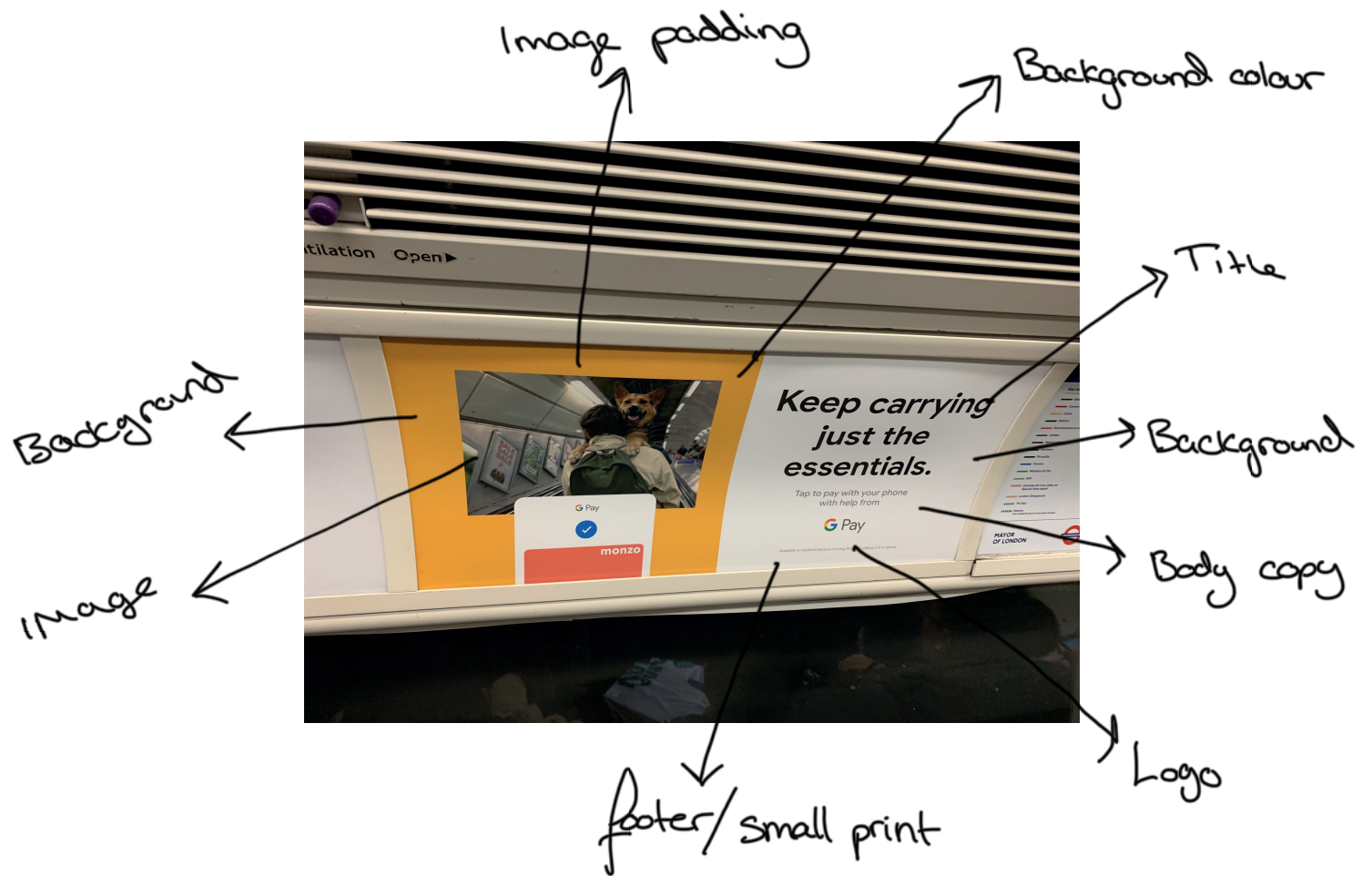
secondary title/body

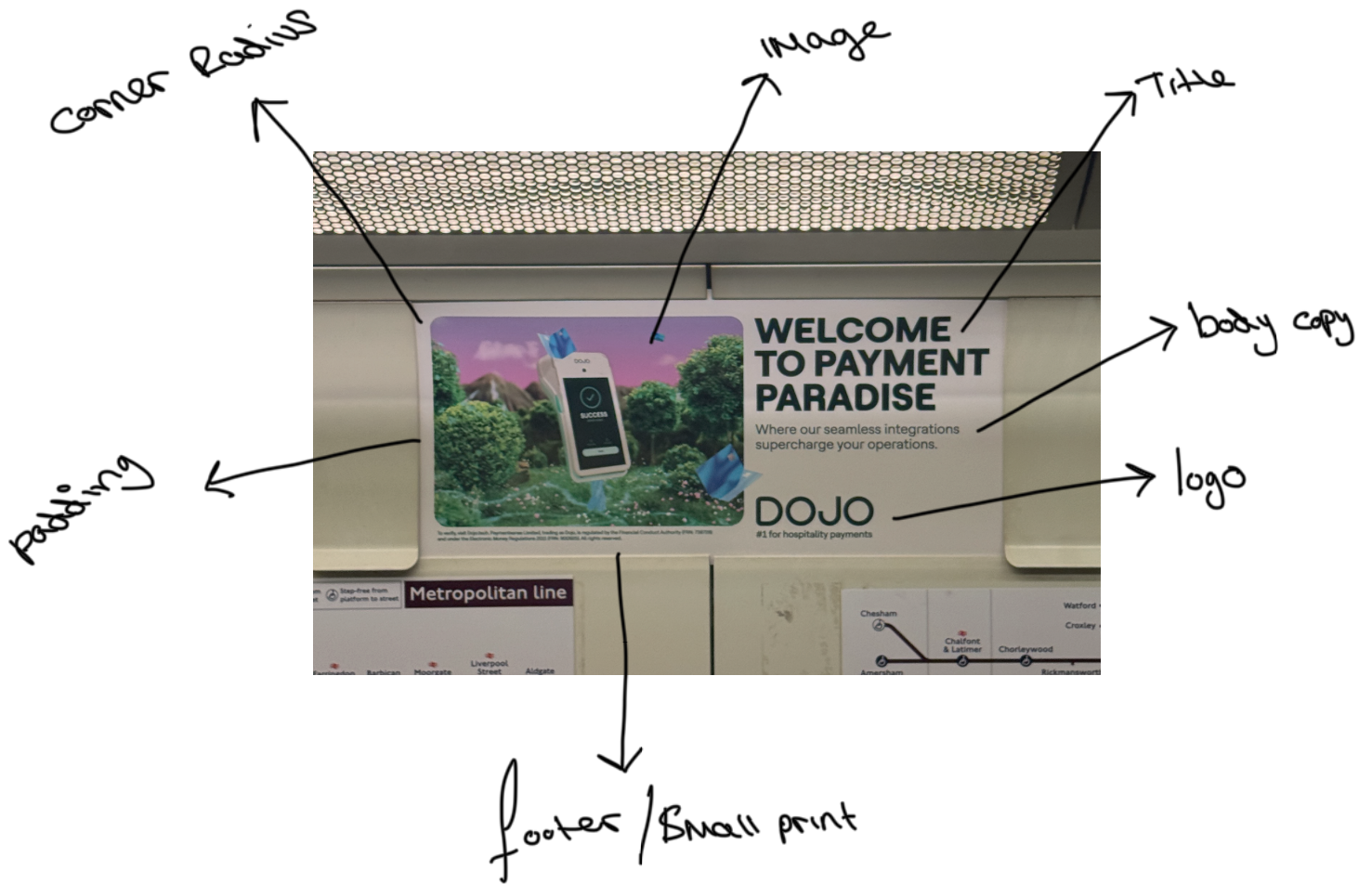
call out

image

solid Background







Common content

- Title
- Subtitle
- Body copy
- Eye Brow
- call out
- footer
- Logo
- Image
- Text highlight

Common variables

- Background colour
- Primary image
- padding
- Typeface / colour
- corner radius
- Text highlight
- Logo
- Accent colour